

# Navigating trade and sustainability certification of bio-based value chains

Champion final event | Brussels | 24-04-24 Marisa Groenestege, BTG





# www.harmonitor.eu

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# **Topics**

- Harmonitor Project
- Our approach
  - Trade data for dedicated & bio-based products
  - Level of certification
- Results
  - Example for PLA

Next steps



### General overview

- Full project name: Harmonisation and monitoring platform for certification schemes and labels to advance the sustainability of biobased systems.
- Start date: 01/06/2022 > End date: 31/05/2025
- Website: www.harmonitor.eu



#### Partners













# BTG Biomass Technology Group



- Independent, private SME company, dedicated to energy and materials production from biomass
- Unique combination of Consultancy, RTD and Project development
- From pre-feasibility up to implementation



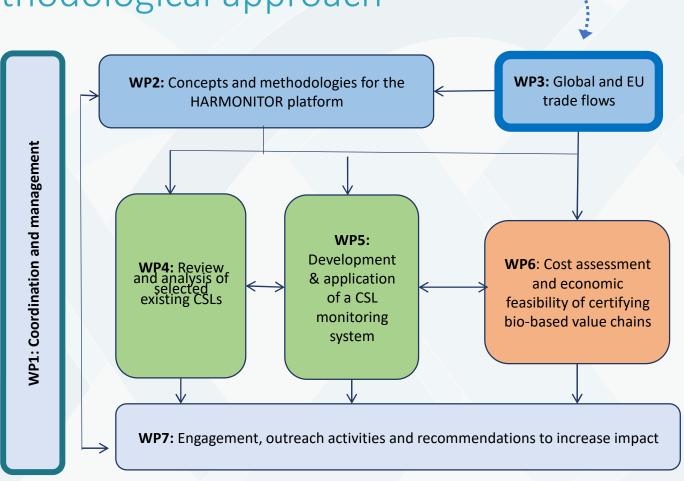
- Expertise spanning entire value chain from biomass to energy and materials: availability, logistics
   & pre-treatment, conversion, sales/application in the market
- Extended knowledge of "gamma"-aspects (LCA, sustainability and chain evaluations, financial analyses, legal aspects, etc.) and knowledge transfer
- Experience with the formation of consortia and co-operation in large European projects.



# Specific objectives and methodological approach

#### Goals:

- Development of a platform for CSLs cooperation
- Provide data on bio-based value chains
- Review and comparison of CSLs
- Develop and apply a monitoring system
- Use of CSLs as co-regulation instrument





## WP3: Global and EU trade flows

- Navigating trade flows of bio-based products
- Level of certification





# **Navigating trade flows**

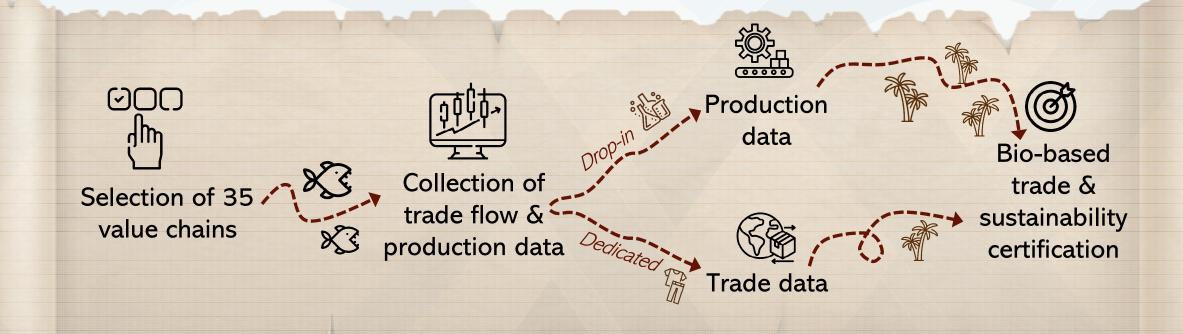
# Value chain	# Value chain
1 Sugar/starch → Acetic acid → PTA, VAM, acetic anhydride, etc.	19 Wood → Wooden packaging (cases, boxes, drums)
2 Suger/starch → Ethylene glycol → PET	20 Wood → Wooden pallets
3 Sugar/starch → Ethylene → PE, HDPE	21 Wood → Wood wool, wood flour → Panels, fibre cement
4 Sugar/starch → Butanediol (1,4) → solvents, polyurethanes	22 Wood → Lignin based products (binders, asphalt/bitumen
5 Sugar → Lactic acid → PLA	23 Wood → Tall oil → chemicals
6 Sugar → Lactic acid → salts and esters	24 Wood/waste paper → pulp → graphical paper
7 Starch (potatoes, corn) → Starch polymers → plastic utensils	25 Wood/waste paper → pulp → paper board
8 Palm oil → Palmitic acid → cosmetics, surfactants	26 Wood/waste paper → pulp → toiler paper
9 Oil crop → Glycerol → Proplyene glycol	27 Cotton → Cotton fabrics (woven, table and bed linen, bags)
10 Soybeans → PUR	28 Wool → Wool fabrics
11 Vegetable oil → Glycerol → Epichlorohydrin → solvent in paints	29 Jute → Textile
12 Wood → Rayon → Yarn	30 Flax → Textile, table linen
13 Waste water → PHA → Plastics	31 Hemp → Textile, insulation materials
14 UCO → (Poly)propylene → Plastics	32 Straw → building materials (e.g. insulation)
15 Algae → Algal fatty acids → cosmetic ingredient	33 Biowaste → Compost
16 Wood → Sawn wooden products	34 Animal skin → Leather → clothing, textiles
17 (Waste) wood → Fibreboard (particle board, MDF, etc)	35 Natural rubber → Tyres
18 Wood → Oriented strand board (OSB)	

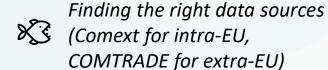


?%









No trade data for bio-based drop-ins (only total trade)



Estimation of bio-based share using production data



Using the bio-based share to make estimations on trade data



Estimating the level of certification



# **Navigating trade flows**

*Trade = 100 kt* 





Bio-based trade = 10 kt

### Estimation of bio-based share of drop-in product:



1.



5 factories

2.



20 kt bio-based

3.



100 kt

4.



Total production (fossil & bio-based) = 1 Mt 5.



10% of production is bio-based

# **Navigating trade flows**

*Trade = 100 kt* 





Bio-based trade = 10 kt

#### What is the level of certification?



1.



5 factories





2.



20 kt bio-based

100%

3.



100 kt

40 kt

4.



Total production (fossil & bio-based) = 1 Mt 5.



10% of production is bio-based

40% of the bio-based product is certified



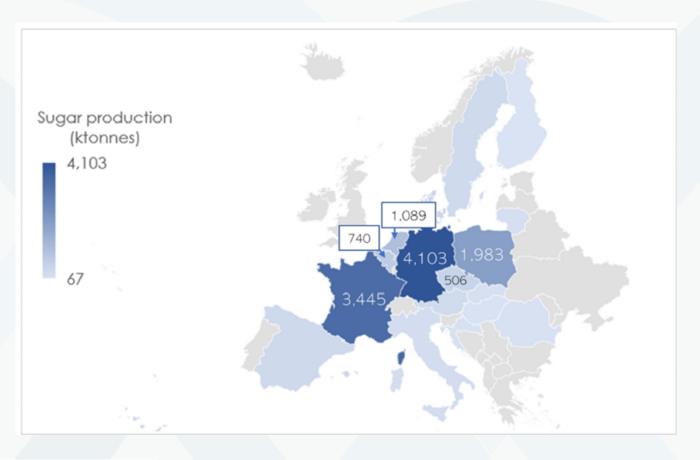


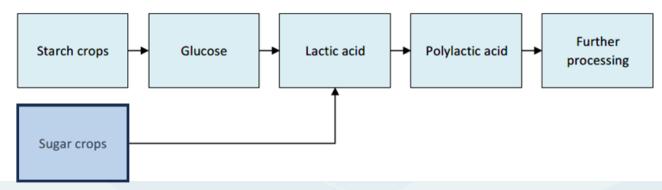




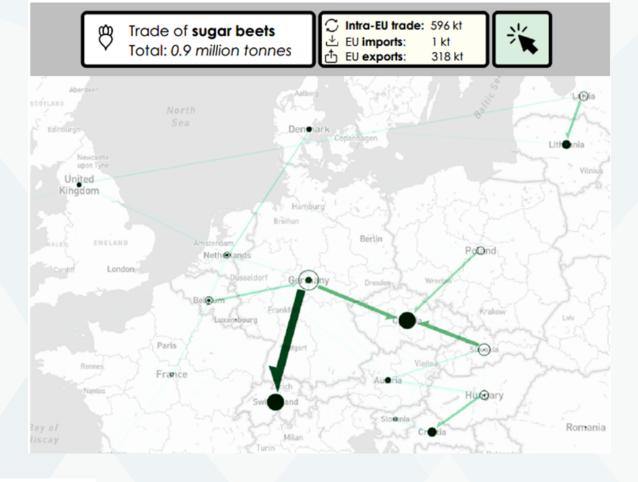


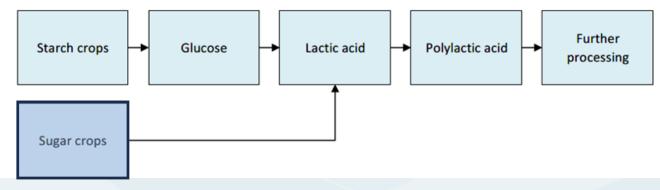




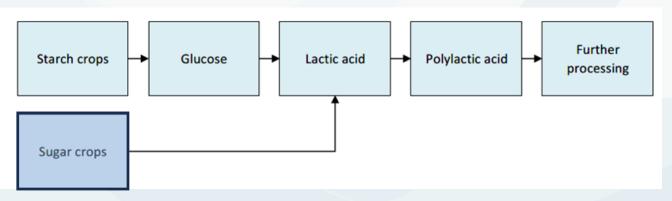








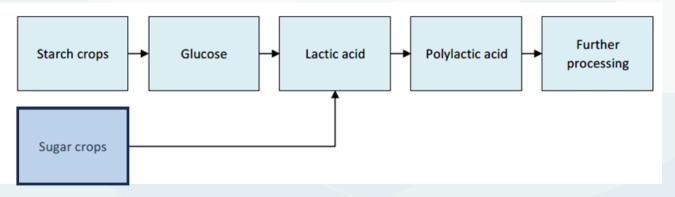




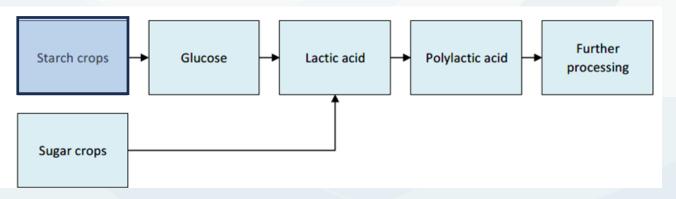






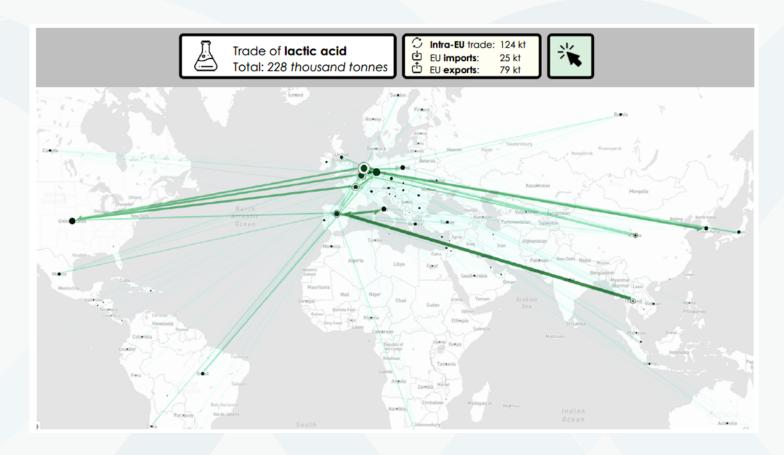


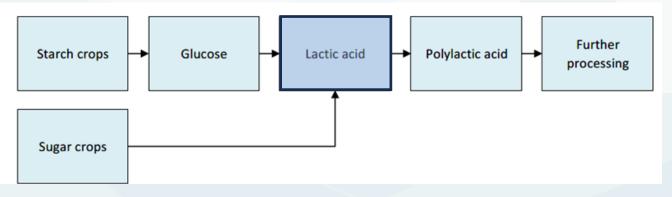




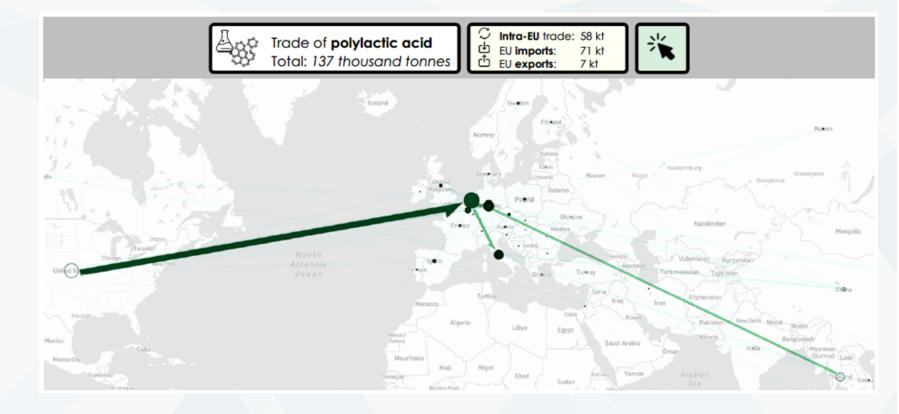


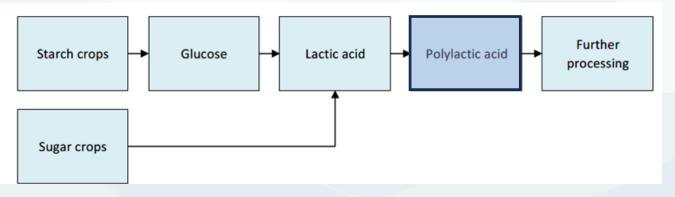














# Level of certification

### Preliminary results PLA:



Capacity	Certificate	Assumed certified volume		
150 kton	ISCC Plus	150 kton (100%)		
100 kton	Not found	0%		
75 kton	Bonsucro (on demand client)	25 kton (33%)		
<u>325</u> <u>kton</u>		175 kton (54%)		



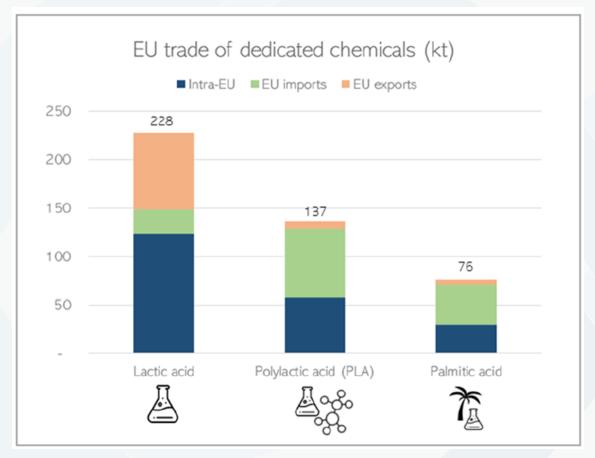


# Visualization of trade flows - flowmap



# **Preliminary results - chemicals**

#### Dedicated:



### Drop-in:

ch	of drop-in emicals and tonnes)	Total EU trade	Intra- EU	EU imports	EU exports	Largest importers (from EU countries)	Largest exporters (to EU countries)
Ethylen	e	2,929	2,123	630	176	Belgium, Germany, Netherlands	Netherlands, Germany, Belgium
Bio	-based share: 0.3%	<u>9</u>	6	2	1		Known producers: Brazil, India
Ethylen	e glycol	<u>1,867</u>	1,108	618	141	Germany, Belgium, Spain	Belgium, Saudi Arabia, Germany
Bio	-based share: 0.7%	<u>13</u>	8	4	1		Known producers: India
Propyle	ne glycol	<u>527</u>	388	30	109	France, Belgium, Netherlands	Germany, Netherlands, Spain
Bio-bas	ed share: 8%	<u>42</u>	31	2	9		Known producers: United States, Poland, Belgium
Polyure	thane	1,103	567	71	465	Germany, Italy, France	Germany, Italy, Netherlands
Bio	-based share: 0.01%	<u>o</u>	0	0	0		
Epichlor	ohydrin	<u>160</u>	72	17	71	Netherlands, Switzerland, United States	Germany, France, Netherlands
Bio	-based share: 28.6%	<u>46</u>	21	5	20		Known producers: China, Thailand, France, Germany, Czech Republic
Polypro	pylene	7,477	4,842	1,604	1,030	Italy, Germany, Poland	Germany, Belgium, Netherlands
Bio	-based share: 0.06%	4	3	1	1		Known producers: Netherlands, Belgium, Germany, Sweden, Japan



### Plans for trade flows

Read the <u>preliminary results</u> on the HARMONITOR website!

Check out the trade flow tool

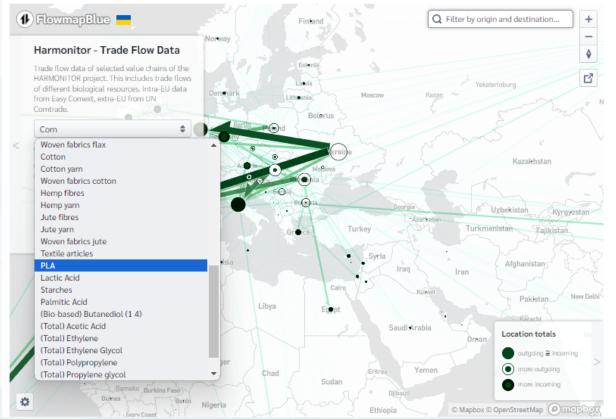
In next deliverable (August 2024):

- Include more qualitative information & more value chains
- Years added

November: report on the level of certification









# Thank you for listening

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